

April 22, 2021

Dear Salem Tour Guides,

We hope this message finds you healthy and well. We are writing as members of the Salem Witch Trials Memorial Committee affiliated with Voices Against Injustice (VAI). As you may know, VAI maintains the Salem Witch Trials Memorial located next to the Burying Point Cemetery on Charter Street. VAI accomplishes this in partnership with the City of Salem and the Peabody Essex Museum with the goal of using the lessons learned in 1692 to inspire action for social justice today.

We recognize that many local tour guides include the Memorial as a stop on their tours. We are grateful that so many visitors to our city have an opportunity to learn about the events of 1692, but we also want to ensure the Memorial itself remains a space for quiet reflection and free from loud or destructive behavior. We also recognize that Salem tour guides have a unique responsibility to monitor and address tour guests' behavior while interacting with the Memorial. To that end, we would like to share the following reminders about visiting the Memorial:

Memorial guests are welcome to do the following:

- Stay on the established path through the memorial.
- Sit on the benches.
- Take photos.
- Leave flowers or stones on the benches in remembrance.
- Remove any foil, plastic, or other non-biodegradable materials.

Memorial guests should not do the following:

- Climb or sit on the walls.
- Stand on the benches.
- Block the entrance or paths.
- Eat, drink, smoke, or vape.
- Use mobile phones for purposes other than photography.
- Light or leave candles.

We hope you will distribute these reminders to all tour guides in your organization. If you have any questions or concerns about these reminders, please contact the Salem Witch Trials Memorial Committee Co-chairs, Daniel Lipcan (dan_lipcan@pem.org) or Sara Moore (smoore@salemstate.edu).

Sincerely,

The Salem Witch Trials Memorial Committee

Giovanni Alabiso, Salem Historical Tours
Rachel Christ, Salem Witch Museum
Alyssa Conary, Salem Historical Society
Kate Fox, Destination Salem
Tina Jordan, Salem Witch Museum
Patricia Kelleher, City of Salem
Dan Lipcan, Peabody Essex Museum
Sara Moore, Salem State University
Elizabeth Peterson, Witch House
Kristina Stevick, History Alive